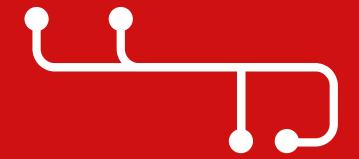
# APPLICATIONS RESOURCE PARTNERS



**Custom EMR/EHR/CRM** Solutions **and More** Tailored to Your Needs

Art Ogolikhin, Business Development

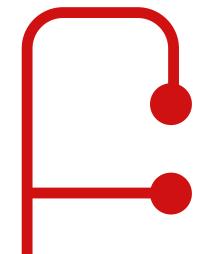
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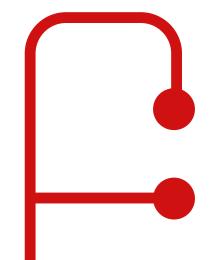


## WHO ARE WE?

#### **Applications Resource Partners**

is a veteran-owned business specializing in **custom EMR/EHR and CRM** solutions, as well as **Al integration and more**.





## WHAT DO WE OFFER?

**EMR/EHR and CRM systems and more** 

#### With features like:

- Al Chatbot for Appointments & Task Management
- Dynamic Graphs & Wearable Data Integration
- Symptoms Check & Emergency Scaling
- Seamless Onboarding and Third-Party Integration





## PRODUCT OVERVIEW - AI CHATBOT

#### **Al Chatbot**

- Automates intake, record-keeping, and appointments.
- Frees up staff for patient care.

- Reduces hold times and boosts patient satisfaction.
- Can be integrated with symptom-checking platforms.

 Minimizes errors in appointment management.



## **SYMPTOM CHECKING**

#### **Advanced Symptom Checking with Integration**

- Provides doctors with a quick snapshot of patient symptoms for faster diagnoses.
- Enter symptoms in everyday language or medical terms.

- Understand abnormal test results with words, e.g., 'high blood pressure,' not just numbers.
- Quick and easy to use enter as many symptoms as needed without endless questions.





## DYNAMIC ADVANCED GRAPHS

#### Dynamic Graphs & Wearable Data Integration

#### **Benefit to Doctor's Office:**

- Access real-time patient data (e.g., heart rate, steps, glucose) in a clear visual format.
- Monitor patient progress between visits and make quicker, informed decisions.
- Identify potential health concerns early, enhancing preventive care and improving outcomes.
- Can be integrated with the Al Symptom Checker for comprehensive patient insights.





## **GENOMICS SERVICE**

#### **Genomics Data Integration**

#### **Benefit to Doctor's Office:**

- Predict and address potential health risks earlier with genomics data.
- Provide personalized, preventive healthcare based on genetic insights.
- Support better treatment decisions and offer advanced, cutting-edge services.
- Attract patients seeking innovative healthcare options.





## IMPLEMENTATION & ONBOARDING

#### Seamless Onboarding & Third-Party Integration

#### **Benefit to Doctor's Office:**

- Smooth implementation tailored to the office's needs, minimizing downtime.
- Quick staff adaptation to the new system.
- Connects with healthcare providers and labs for better care coordination.
- Enhances efficiency and saves time through a connected healthcare ecosystem.





## COMPLIANCE & SECURITY AT ARP

#### **HIPAA Compliance (U.S.)**

- Ensures security and privacy of protected health information (PHI)
- Implements administrative, physical, and technical safequards
- Protects confidentiality, integrity, and availability of ePHI

#### Adaptive Compliance & Certification

- Adheres to standards like HL7, ISO/IEC 27001, and more
- Ensures systems meet security, reliability, and functionality standards
- Prepared to implement emerging protocols and certifications

#### **GDPR Compliance (EU)**

- Aligns with General Data Protection Regulation (GDPR) requirements
- Ensures transparency, security, and accountability in data handling
- Emphasizes **data minimization**, clear consent, and robust protection





# CASE STUDY E-HEALTH CONSULTATION PORTAL DEVELOPMENT

#### **Healthcare Access and Management**

#### Objective:

Develop a **secure**, accessible platform for global patient-doctor consultations **tailored to the needs** of the Department of Health – Abu Dhabi

#### Solution:

An intuitive portal enabling patients to **upload documents**, **describe symptoms**, **and consult** with healthcare providers.

#### Outcome:

**Enhanced accessibility, efficiency, and security** in global healthcare access through the app.



## CLIENT'S NEEDS AND CHALLENGES

**Challenges and Objectives** 

## Operational Inefficiencies:

High labor costs due to manual document management and patient coordination.

## Data Security Risks:

Potential **data breaches** without a secure portal.

## Scheduling Issues:

Ineffective scheduling leading to missed appointments and lost revenue.

## **Enhanced Patient Engagement:**

**Lack** of integration of wearable devices and Al-driven tools for proactive health monitoring.

## Accessibility Gap:

in underserved areas restricting global consultations.



## **OUR SOLUTION**

#### Advanced Features of the app

## Al Symptom Checker:

Smart health assessments, **natural language** input, providing preliminary assessments to **save time**.

## Advanced Scheduling System:

Enhanced appointment management with automated reminders and rescheduling to improve patient engagement and satisfaction.

#### DNA Pre-Check -Genomic Integration:

Personalized health insights from the Genome Program, supporting proactive health management.

## User-Friendly Interface:

Built with React for **easy** navigation.

## Secure Data Management:

**REST API** and **PostgreSQL** for a secure, scalable backend.

#### Automated Processes:

Streamlining operations to reduce labor costs and improve efficiency.

## Global Reach:

**Expanding** the client's patient base and reach through **online** consultations.



## **ESTIMATED SAVINGS AND GAINS**

#### **Comprehensive Financial Benefits**

#### **Annual Savings:**

### Expanded Global Reach:



15% increase in patient reach, capturing previously unserved patients, resulting in approximately \$150,000 in revenue for every \$1,000,000 of annual revenue.

## Optimized Scheduling:



Improved appointment management reduces no-shows by 30%, adding an estimated \$1,200,000 in annual revenue. Also improved customer satisfaction.

#### Labor Cost Reduction:



20% reduction in manual labor costs due to automation, saving around \$400,000 annually.

## Total Annual Operational Savings:



Approximately **\$2,100,000**, or a **25%** overall reduction in labor and management costs.



## **ONE-TIME SAVINGS:**

#### SECURITY RISK MITIGATION:

Enhanced data security measures decrease breach-related costs by 40%, saving approximately \$400,000 in potential fines and recovery costs.

## PLATFORM OPTIMIZATION:

Efficiency improvements avoid 15% of potential redevelopment expenses, saving \$50,000-\$100,000.

## ADDITIONAL OPERATIONAL SAVINGS:

Automation saves approximately **20%** of administrative hours, further **reducing staffing needs and costs**.

#### Additional Operational Benefits:

- Al Symptom Checker and Automated Scheduling:
  40% reduction in consultation and scheduling management time, yielding approximately \$450,000 in annual operational savings.
- Preventive Healthcare Cost
  Reductions: Promoted preventive
  care, potentially reducing chronic
  disease management costs by 25%,
  saving \$500,000 annually.
- Data Security & Compliance
  Savings: Robust security
  measures reduce
  compliance-related costs
  by 60%, saving approximately
  \$1 million annually.

Q&A

# I WILL BE GLAD TO ANSWER YOUR QUESTIONS







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